

Home Movies

The Independent Film Situation / Sector (U.S. 1980s)

Hollywood

a) documentaries

b) narrative (imitation of films)

consumer economics - recreational filmmaking small gauge

[Consumer (commercial) - Video weddings, etc.]

non-Commercial
network/PBS

Commercial
network/PBS

c) alternative forms (extended verité) Palacello

b) Feature

c) educational

c) educational - intentional (New Day)

subject -
• film, theory films
• academic language (expository genre)

related sectors
• agency films
• sponsored films, MTV
• industrials
• commercials, etc
• in-house
• special installations (World's Fair films, etc)

Art World Avant Guard (subsidized)

Bohemian Subculture Youth Culture
Counter Culture / Underground
amateur subcultural - e.g. sexual

Kem-video distib.

Related Sectors: Student films, related secondary and primary relations with video, tv animation as a form enters med. of this -

• special World's Fair, Planetarium/Museum etc.

1) Ind. subsidized

\$75,000 → \$800,000 (Heartland) →

2) Ind. capitalized

Europe - "Art 3 Essai"

3) Commercial pornography capitalist entrepreneurial special distib./exhibition (borderline and illicit before Pros)

ART HOUSE CINEMA

occasional relations - cineastes - critics

Cut Films

low budget PIX (\$1-3 million)

a) exploitation films

b) made-for-TV